

# SPONSORSHIP PROPOSAL



## THE PEOPLE'S COAST SUMMIT

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Reedsport, OR  
Oct. 21 - 22, 2025



# WELCOME TO THE 2025 PEOPLE'S COAST SUMMIT



The Oregon Coast Visitors Association invites you to be a sponsor for one of our favorite events of the year, the People's Coast Summit, taking place October 21–22, 2025, in Reedsport, Oregon. This gathering is more than just an industry conference, it's a chance to reconnect, reflect, and reenergize with others who care deeply about the future of the Oregon Coast.

At the Oregon Coast Visitors Association (OCVA), we've recently launched a new three-year strategic plan that includes updated mission and vision statements. These changes reflect the work we've been doing (and the work still ahead) to support a more sustainable, inclusive, and vibrant coastal economy.

Our mission now reads:

"Through innovation, stewardship, and strategic investments, OCVA inspires travel and strengthens collaboration towards a sustainable coastal economy."

And our updated vision captures what drives us every day:

"An enriched coastal experience for all."

This vision speaks to everyone who makes the coast what it is from visitors and residents to small businesses, Tribal partners, nonprofits, and the ecosystems that support us all.

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# WHY SPONSOR THE PEOPLE'S COAST SUMMIT?



## **Brand Visibility**

**Showcase your brand to key industry leaders, stakeholders, and decision-makers.**



## **Networking Opportunities**

**Connect with coastal community leaders, business owners, and environmental advocates.**



## **Industry Leadership**

**Position your organization as a leader in supporting sustainable tourism and economic growth.**



## **Community Impact**

**Support the development and stewardship of a thriving coastal economy and environment.**

The People's Coast Summit is our annual opportunity to bring this vision to life. We gather at the end of the busy season to learn from one another, share meals, celebrate big and small wins, and get inspired for what's next. It's a truly special event, and one I look forward to every year.

As a sponsor, your support helps us elevate the experience while offering you meaningful visibility, networking opportunities, and a chance to demonstrate your commitment to the coast. We've created a variety of sponsorship levels to fit different budgets and goals, each with unique benefits like logo placement, complimentary registrations, and direct engagement with attendees.

If you're interested in partnering with us or have questions about what might be the best fit, feel free to reach out to us at [deputy@thepeoplescoast.com](mailto:deputy@thepeoplescoast.com). I'd love to talk more about how we can work together to make this year's summit even more impactful. Hope to see you in Reedsport this October!

Sincerely,

**Arica Sears**



# 2025 SPONSORSHIP OPPORTUNITIES

**\$5,000**

## The Mighty Umpqua Sponsor

- ✓ **Press:**  
Be included in all press releases we send out to coastal news and partners.
- ✓ **Industry Recognition:**  
Be noticed as a leader in our industry. Prominent logo placement during the event. Be included in media coverage like radio, print media, and partner newsletters (# of media hits varies).
- ✓ **Show Off:**  
Set up a table or display booth in the lobby where all general sessions occur. Or have your product handed out at the registration table during the entire event.
- ✓ **Shout Out:**  
Talk to the entire general assembly of industry colleagues (2 Sessions).
- ✓ **Network:**  
Bring your staff to network and learn. Your name tag will recognize your sponsorship. (6 complimentary passes).
- ✓ **Brand Recognition:**  
Have your preferred image/logo display on all printed and digital marketing materials.

**\$500**

## Wild Rivers Coast Sponsor

- ✓ **Network:**  
Bring your staff to network and learn. Your name tag will recognize your sponsorship. (1 complimentary pass).
- ✓ **Brand Recognition:**  
Have your preferred image/logo display on all printed and digital marketing materials.

**\$2,500**

## Chainsaw Carving Sponsor

- ✓ **Press:**  
Be included in all press releases we send out to coastal news and partners.
- ✓ **Industry Recognition:**  
Be noticed as a leader in our industry. Prominent logo placement during the event. Be included in media coverage like radio, print media, and partner newsletters (# of media hits varies).
- ✓ **Shout Out:**  
Talk to the entire general assembly of industry colleagues (1 Session).
- ✓ **Share:**  
Have your product handed out at the registration table during the entire event.
- ✓ **Network:**  
Bring your staff to network and learn. Your name tag will recognize your sponsorship. (4 complimentary passes).
- ✓ **Brand Recognition:**  
Have your preferred image/logo display on all printed and digital marketing materials.

**\$1,000**

## Dune Sponsor

- ✓ **Shout Out:**  
Talk to the entire general assembly of industry colleagues (1 Session).
- ✓ **Share:**  
Have your product handed out at the registration table during the entire event.
- ✓ **Network:**  
Bring your staff to network and learn. Your name tag will recognize your sponsorship. (2 complimentary passes).
- ✓ **Brand Recognition:**  
Have your preferred image/logo display on all printed and digital marketing materials.





# SPECIALTY SPONSORSHIP OPPORTUNITIES

**\$1,500 - \$3,000**

## Destination Partner Sponsorship

### What:



- Cover registration costs for your members/stakeholders.
- Can be full registration coverage or a percentage up to your set amount. Final cost calculated when registration closes.



### Shout Out:

Talk to the entire general assembly of industry colleagues (1 Session ).



### Share.

Have your product handed out at the registration table during the entire event.



### Network:

Bring your staff to network and learn. Your name tag will recognize your sponsorship. (2 complimentary passes).



### Brand Recognition:

Have your preferred image/logo display on all printed and digital marketing materials.



### Reserved seats:

Have a table (or two!) reserved in general sessions for you and your community partners.

**\$750 - \$1000**

## Beer Sponsor (Only Two Available)

### What:



- Cover the cost of beer at one of our social events up to a certain dollar amount (minimum \$750)!
- Give a toast and cheers at the kickoff of the social hour.



### Network:

Bring your staff to network and learn. Your name tag will recognize your sponsorship. (1 complimentary pass).



### Brand Recognition:

Have your preferred image/logo display on all printed and digital marketing materials.

**\$5,000**

## Marketing Inspiration Sponsor (Dependent on Brand Alignment)



### Press:

Be included in all press releases we send out to coastal news and partners.



### Brand Recognition:

Have your preferred image/logo display on all printed and digital marketing materials for the Summit.



### Network:

Bring your staff to network and learn. Your name tag will recognize your sponsorship. (4 complimentary passes).



### Get a Facebook post

(157K followers) and Instagram post (75.3K followers) on OCVA's social accounts with your content.



### Receive an exclusive special edition consumer newsletter article

(38,000 subscribers)