## Tourism and Climate Action Watch Party Discussion Questions

Watch Party Link - <a href="https://us02web.zoom.us/j/81934498791">https://us02web.zoom.us/j/81934498791</a>
Oct. 12, 2021 | 4:00pm

Suggested intro.: After watching the <u>Tourism and Climate Action presentation</u>, we are now going to have an open and exploratory conversation about our reaction to the content we just watched, reflection of where our organization/community/region fits into the climate action conversation, and potentially generate some new ideas in this space.

In this conversation, we are a group of friends, colleagues, and community members looking at a topic together. Nobody is required to be a climate activist, technology expert or scientist to join. Local solutions to global problems require a diverse set of perspectives and we are fortunate to have that here in our community.

## Let's react to the Tourism and Climate Action Presentation:

- 1. What was one of your key takeaways from the Tourism and Climate Action presentation?
- 2. Do you feel your business or destination is seeing impacts from a changing climate? Why or why not?
- 3. How frequently do your customers, coworkers, leadership team or community discuss the impacts of a changing climate and tourism? Why do you think that is?
- 4. Are you aware of front-running climate action initiatives in your region or community?
- 5. Do you consider yourself, your organization and/or your community to be 'sustainability minded'. Why? Why not?

## Let's reflect on where we (as organization leaders, community members, the tourism industry) fit into the climate action conversation:

There are two buzz terms in the tourism industry that have been increasingly prevalent: sustainable travel and regenerative travel. In general, sustainable travel focuses on minimizing the negative impacts of tourism while regenerative travel addresses and repairs the harm of tourism impacts.

- 6. With those general distinctions in mind, do you consider your business/community/region's strategy to lean more towards 'sustainable travel' or 'regenerative travel'. Why or why not?
- 7. If sustainable or regenerative travel is a conversation in your organization, community or region, is climate change and climate action a part of those conversations? Why do you think that is?
- 8. Who would you consider to be the advocates of climate action in your community? Who do you think should or could also be an advocate?

## Let's focus on the 'action' in climate action:

- 9. Do you think your organization has a role to play in either climate mitigation or climate adaptation? What would your organization need to engage in climate action?
- 10. Would you rather work on climate action on an individual scale or on a community scale with fellow organizations, businesses, and community leaders? Why or why not? What could that look like?

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