

A dramatic landscape photograph of the Oregon Coast. The scene features dark, jagged rock formations jutting out from the sea. The ocean is a deep teal color with white foam from breaking waves visible around the rocks. In the background, a dark, forested coastline rises under a sky filled with long, wispy white clouds. The overall mood is serene yet powerful.

THE OREGON COAST DECLARES A CLIMATE EMERGENCY

Oregon Coast Visitors Association

We know what we love

**Snow-Based
Recreation**

Sportfishing

**Coastal
Housing**

**Fish + Wildlife
Recreation**

**Beef + Dairy
Production**

**Coastal
Fisheries**

We know what's coming

and what's already here:

**Ocean
Acidification**

**Harmful Algal
Bloom**

**Increasing
Temperatures**

**Forest
Disturbances**

Flooding

Drought

Wildfires



*The Tourism Industry

So what should we do?



Tourism Declares a Climate Emergency

We're a community of over 200 (and growing!) travel organizations, companies and professionals who have declared a climate emergency and are coming together to find solutions.

We acknowledge the science stating we have to act now to cut global emissions in half over the next decade.

We're working together to help deliver this and build a new, regenerative tourism industry.



Who is involved?

Destinations

Tour Operators

Tourism Organizations

Accommodations

Media

Travel Agents

How to declare

01 Develop a 'Climate Action Plan'

Adopted by your executive board within 12 months of your initial declaration, or sooner if possible.

02 Share your commitment and progress publicly

Share your initial public declaration, your 'Climate Action Plan', and update on progress against your targets each year.

03 Cut carbon emissions

Accept current IPC advice stating the need to cut global emissions to 55% below 2017 levels by 2030 to keep the planet within 1.5 degrees of warming. Ensure your 'Climate Action Plan' represents actions designed to achieve this as a minimum, through delivering transparent, measurable and increasing reductions in the total carbon emissions per trip arising from your operations and the travel services sold by you. *

04 Work together

Encourage suppliers and partners to make the same declaration; share best practice amongst peers: and actively participate in the Tourism Declares community.

05 Advocate for change

Recognize the need for system change across the industry to accelerate a just transition towards carbon-free tourism

A person in a black wetsuit is walking away from the camera on a sandy beach, carrying a white surfboard under their arm. In the background, there are large, rugged cliffs and the ocean with waves breaking. The sky is hazy.

OCVA

Next Steps

Spring 2021

- Better understand existing resources, research, agencies and organizations in Oregon that are working in this space.
- Exploring **voluntary, private sector solutions** to this complex and global issue.
- Raise awareness and recruit courageous thinkers to join us.

Fall 2021

- Host focus groups based on tourism sectors: hotels, vacation rentals, retail facilities and food industry.
- Creating and sharing a 10-year plan climate plan.

2020 and Beyond:

- Invest in climate mitigation solutions for the tourism industry.



For More Info:

Oregon Data:

Oregon Global Warming Commission - <https://www.keeporegoncool.org/>

Oregon Department of Environmental Quality - <https://www.oregon.gov/deq/aq/programs/Pages/GHG-Inventory.aspx>

Oregon Coast Visitors Association - visittheoregoncoast.com/industry

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