



Oregon Coast Visitors Association Campaign

**OCVA 2021 Winter CO-OP PACKAGES:
Seattle
Northern California**



Seattle OR Northern California – \$2,500 Option

Targeted Video Pre-Roll

Tie in your television spots or reach your most likely audience using digital video pre-roll messaging.

We will serve your 15-second message to your most desirable audience. Target audience can include:

- Impressions served to specific geographic region – Seattle area OR Northern California
- Interest in Travel, adventure, outdoor sports, sightseeing
- In market vacations
- Above Household Income

Targeted Pre-roll impressions: 85,000

Net Campaign Investment: \$2,500

**Can identify specific zip codes to target if desired*

***Can purchase multiple packages to reach different target markets*

