



CORONAVIRUS

COVID-19 Tourism Industry Updates



COVID-19

Tourism Industry Update

Travel Oregon is working closely with state and national partners to continually monitor the ever evolving situation associated with the COVID-19 outbreak. Given the fluid nature of the situation, we have gathered resources that will be helpful to you to monitor the situation and what it might mean for your business or community.

With no travel restrictions to Oregon in place, domestic visitors, along with most international travelers, should not be discouraged from continuing to plan and take vacations in the state.

In 2019, inbound tourism to Oregon from China represented \$218 million in visitor spending. By comparison, Japan accounted for about \$98 million, while the United Kingdom represented approximately \$63 million.

At this time, U.S. airlines have canceled flights to/from mainland China until April 24, 2020. Data from China shows that potential inbound Chinese **tourists are postponing, rather than canceling, their future travel plans; 61 percent of all travelers have rebooked travel, with most trips planned for May and June.**

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RESOURCES

Centers for Disease Control & Prevention(CDC)

[Most up-to-date information about COVID-19 here.](#)

U.S. Travel Association

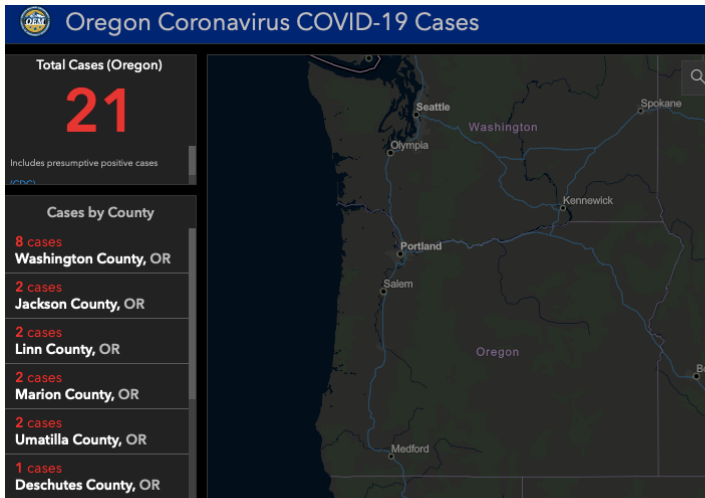
[Travel industry messaging and resources](#)

Oregon Health Authority

[Most up-to-date info. about COVID-19 in Oregon .](#)

[The Oregon Office of Emergency Management](#)

Map of current COVID-19 cases reported.



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Travel industry leaders will continue to engage health and security authorities on any planned or anticipated COVID-19-related measures that would impact travel.

Tourism Economics will supply Travel Oregon with an estimate of the impacts of COVID-19 to the state's tourism economy from its international markets. **We expect to have that estimate in late March.**

COMMUNICATING WITH POTENTIAL VISITORS

It's important to direct visitors to the resources listed on page one and **encourage them to make their own decisions around travel.**

- Direct potential visitors to [Travel Oregon's travel alerts page](#).
- Remind visitors Oregon is open for business and while traveling, it's important to take proactive measures: Wash hands with soap and water or alcohol-based hand rub. Cover nose and mouth using bent elbow when coughing and sneezing. Avoid close contact with anyone with cold or flu-like symptoms.

Here in Oregon, the Oregon Health Authority has confirmed 21 positive cases for COVID-19. Oregon Governor Kate Brown has also issued **a moratorium on all public gatherings of more than 250 people statewide for four weeks, effective immediately.** This community mitigation effort is considered the quickest and most effective means of containing COVID-19 transmissions. We urge all travelers to check in with event organizers before traveling and take protective measures against COVID-19 while you travel.

For the latest travel alerts, visit <https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html>.

STAY CONNECTED

In an effort to stay connected with what's going on along the coast, OCVA would appreciate any updates on what's going on in your business or community regarding COVID-19. This information will be useful for analyzing the current coastal tourism landscape.

Please email Arica Sears at icom@thepeoplescoast.com with any updates. Information will be sent from OCVA to coastal DMOs, posted on the [OCVA's industry Website](#), and on [OCVA's LinkedIn page](#).