



# **Oregon Coast Visitors Association Campaign**

**OCVA 2020 Winter CO-OP PACKAGES:  
Seattle & Northern California Regions**



# Seattle & Northern California – \$2,500 Option

## Targeted Video Pre-Roll

Tie in your television spots or reach your most likely audience using digital video pre-roll messaging.

We will serve your 15-second message to your most desirable audience. Target audience can include:

- Impressions served to specific geographic region – Seattle area OR Northern California
- Interest in Travel, adventure, outdoor sports, sightseeing
- In market vacations
- Above Household Income

**Targeted Pre-roll impressions: 85,000**

**Net Campaign Investment: \$2,500**

*\*Can identify specific zip codes to target if desired*

